

Remit Address:

WOFL

Main: (407) 644-3535 Billing: (407) 644-3535

12315 Collection Center Drive Chicago, IL 60693

Billing Address:

Attention: Accounts Payable 600 Fairmount Avenue Mentzer Media Service Suite 306 Towson, MD 21286

INVOICE

| | | Invoice # |
|----------------------|---|----------------|
| Advertiser | Rep Party of FL / Hukill Gaetz Gardiner | Invoice Date |
| Product | RPOF/HUK,GAETZ,GARD | Invoice Month |
| Estimate Number 1958 | 1958 | Invoice Períod |

| | | Invoice # | 4069329-1 |
|--|---|----------------|----------------------|
| Advertiser | Rep Party of FL / Hukill Gaetz Gardiner | Invoice Date | 09/30/12 |
| Product | RPOF/HUK,GAETZ,GARD | Invoice Month | September 2012 |
| Estimate Number | 1958 | Invoice Períod | 08/27/12 - 09/17/12 |
| - Advantination to the state of | | | Avvacandi HVAVA di F |
| Station | WOFL | Order # | 4069329 |
| Account Executive | Account Executive Anthony Castaneda | Alt Order # | REP PARTY OF FL/H |
| Sales Office | FSS Philadelphia | Deal# | |
| Sales Region | National | Order Flight | 09/11/12 - 09/17/12 |

OF FL/HUK

| Order Flight | IDB# | Advertiser Code | Product Code | Agency Ref | Advertiser Ref | |
|---------------------|---------|-----------------|--------------|----------------|----------------|--|
| 09/11/12 - 09/17/12 | TV12736 | | | | | |

Broadcast Cash

Billing Calendar

Special Handling

Billing Type

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| Õ | WOFL Fox 35 News 11p | TANDOSCIO STANDA |
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| Fox 35 News 11p 11p-1130p DATE DICSCOUNT 09/10/12 to VW Th F Th DATE DISCOUNT 09/10/12 to Su 10p-11p Su Su Su | E . | Line Channel Description | Time | Day | Date | Length | Length Air Time | Ad-ID | Rate Reconciliation | Ref# |
|--|---------|--|-----------|----------------|-----------------------|---------|--------------------|-----------|----------------------|-----------------|
| WOFL WOFL WOFL WOFL WOFL WOFL WOFL WOFL | | WOFL Fox 35 News 11p CANDIDATE DICSCOUNT | 11p-1130p | | | | | | | |
| WOFL WOFL WOFL WOFL WOFL WOFL WOFL WOFL | | | | 09/10// | 12 to 09/16/12 | ĕ | WTF | | | |
| WOFL WOFL WOFL WOFL WOFL WOFL WOFL WOFL | | WOFL | | S | 09/12/12 | :30 | 11:22 PM | DH100TVFL | \$855.00 | - 1 |
| WOFL WOFL WOFL WOFL WOFL WOFL WOFL WOFL | | WOFL | | Ŧ | 09/13/12 | | 11:13 PM | DH100TVFL | \$855.00 | ന |
| WOFL NFL RS Game Bucs 1-4P CANDIDATE DISCOUNT 09/10/12 to Su WOFL Fox 35 10p News 10p-11p WOFL Fox 35 10p News 10p-11p WOFL Fox 35 News 11p 11p-1130p WOFL WOFL Su WOFL Good Day 8a 8a-9a IMMEDIATELY PREEMPTIBLE 09/10/12 to WOFL WOFL WOFL WOFL F WOFL <td></td> <td>WOFL</td> <td></td> <td>L</td> <td>09/14/12</td> <td></td> <td>11:26 PM</td> <td>DH100TVFL</td> <td>\$855.00</td> <td>7</td> | | WOFL | | L | 09/14/12 | | 11:26 PM | DH100TVFL | \$855.00 | 7 |
| WOFL Fox 35 10p News 10p-11p 09/10/12 to Su WOFL Fox 35 10p News 10p-11p 09/10/12 to Su WOFL WOFL Su 09/10/12 to Su WOFL Fox 35 News 11p 11p-1130p 09/10/12 to Su WOFL Good Day 8a 8a-9a 09/10/12 to Wo WOFL WOFL WOFL Th WOFL WOFL Th WOFL F Th WOFL WOFL Th | 8 | WOFL NFL RS Game Bucs | 1.4P | | | | | | | |
| WOFL Fox 35 10p News 10p-11p 09/10/12 to WOFL Fox 35 10p News 10p-11p 09/10/12 to WOFL WOFL Su Su WOFL Fox 35 News 11p 11p-1130p Su CANDIDATE DISCOUNT WOFL M M WOFL Good Day 8a 8a-9a M IMMEDIATELY PREEMPTIBLE 09/10/12 to W WOFL WOFL Th | | CANDIDATE DISCOUNT | | | | | | | | |
| WOFL Fox 35 10p News 10p-11p Su WOFL Fox 35 10p News 10p-11p 09/10/12 to WOFL WOFL Su Su WOFL Fox 35 News 11p 11p-1130p 09/17/12 to WOFL Good Day 8a 8a-9a M IMMEDIATELY PREEMPTIBLE WOFL WOFL WOFL WOFL Th WOFL F Th WOFL F Th WOFL F Th WOFL F Th WOFL WOFL Th WOFL WOFL Th | | | | 09/10/1 | 2 to 09/16/12 | 1× | S | | | |
| WOFL Fox 35 10p News 10p-11p IMMEDIATELY PREEMPTIBLE 09/10/12 to Su Su Nort WOFL Fox 35 News 11p 11p-1130p WOFL Good Day 8a Nort 8a-9a WOFL WOFL 09/10/12 to WOFL WOFL WOFL Th WOFL WOFL F WOFL F WOFL WOFL F Th WOFL F Th WOFL F Th WOFL WOFL Th | | WOFL | | Su | 09/16/12 | :30 | 4:28 PM | DH100TVFL | \$7,200.00 | |
| WOFL WOFL WOFL WOFL WOFL WOFL WOFL WOFL | က | WOFL Fox 35 10p News | 10p-11p | | | | | | | |
| WOFL WOFL Su Su WOFL Fox 35 News 11p 11p-1130p CANDIDATE DISCOUNT 09/17/12 to WOFL Good Day 8a 8a-9a IMMEDIATELY PREEMPTIBLE 09/10/12 to WOFL WW WOFL Th WOFL F WOFL F WOFL WW WOFL F WOFL F WOFL WW WOFL WW WOFL Th | | | | 09/10/1 | 2 to 09/16/12 | 2 | S | | | |
| WOFL Fox 35 News 11p 11p-1130p CANDIDATE DISCOUNT 09/17/12 to WOFL Good Day 8a 8a-9a IMMEDIATELY PREEMPTIBLE 09/10/12 to WOFL WOFL WOFL Th WOFL F WOFL Th WOFL Th | | WOFL | | Su | 09/16/12 | :30 | 10:15 PM | DH100TVFL | \$500.00 | 2 |
| WOFL Fox 35 News 11p 11p-1130p CANDIDATE DISCOUNT 09/17/12 to WOFL Good Day 8a 8a-9a IMMEDIATELY PREEMPTIBLE 09/10/12 to WOFL W WOFL Th WOFL F WOFL Th | | WOFL | | Su | 09/16/12 | 30 | 10:57 PM | DH100TVFL | \$500.00 | |
| WOFL Good Day 8a 8a-9a IMMEDIATELY PREEMPTIBLE 09/10/12 to WOFL W WOFL Th WOFL F WOFL Th Th Th | 4 | WOFL Fox 35 News 11p CANDIDATE DISCOUNT | 11p-1130p | | | | | | | |
| WOFL Good Day 8a 8a-9a IMMEDIATELY PREEMPTIBLE 09/10/12 to WOFL W WOFL Th WOFL F WOFL F WOFL F WOFL WOFL WOFL WOFL WOFL Th | | | | 09/17/1 | 2 to 09/23/12 | 1× | M | | | |
| WOFL Good Day 8a 8a-9a IMMEDIATELY PREEMPTIBLE 09/10/12 to WOFL W WOFL Th WOFL F WOFL F WOFL 6-530P CANDIDATE DISCOUNT 09/10/12 to WOFL W WOFL Th | | WOFL | | Σ | 09/17/12 | :30 | 11:14 PM | DH100TVFL | \$855.00 | |
| WOFL WOFL WOFL WOFL WOFL WOFL Fox 35 5p News CANDIDATE DISCOUNT WOFL WOFL WOFL Th WOFL WOFL | ស | WOFL Good Day 8a IMMEDIATELY PREEMPTIBLE | 8a-9a | | | | | | | |
| WOFL WOFL WOFL WOFL Fox 35 5p News CANDIDATE DISCOUNT WOFL WOFL WOFL Th | | | | 09/10/1 | 2 to 09/16/12 | æ | M_E | | | |
| WOFL Th WOFL Fox 35 5p News 5-530p CANDIDATE DISCOUNT 09/10/12 to WOFL W WOFL Th | | WOFL | | S | 09/12/12 | :30 | 8:24 AM | DH100TVFL | \$200.00 | 5 |
| WOFL Fox 35 5p News 5-530P CANDIDATE DISCOUNT WOFL WOFL Th | | WOFL | | £u | 09/13/12 | 300 | 8:58 AM 8:22 AM | DH100TVFL | \$200.00 \$200.00 | ~ γ) |
| | 9 | WOFL Fox 35 5p News | 5-530P | - | 1 - - - - | 9 | | | | |
| | | CANDIDALE DISCOUNT | | 09/10/1 | 2 to 09/16/12 | <u></u> | | | | |
| | | WOF | | S A | 09/12/12 | 30 | 5.29 PM | DH100TVFL | \$630.00 | - |
| | | WOFL. | | : F | 09/13/12 | 300 | 5:24 PM | DH100TVFL | \$630,00 | ო |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



Remit Address: WOFL 12315 Collection Center Drive Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535

Billing Address:

Mentzer Media Service Attention: Accounts Payable 600 Fairmount Avenue Suite 306 Towson, MD 21286

| | | # apposite |
|----------------------|---|------------|
| Advertiser | Rep Party of FL / Hukill Gaetz Gardiner | Invoice Da |
| Product | RPOF/HUK,GAETZ,GARD | Invoice Mo |
| Estimate Number 1958 | 1958 | Invoice Pe |

| | Invoice # | 4069329-1 |
|----------------|----------------|---------------------|
| Gaetz Gardiner | Invoice Date | 09/30/12 |
| RD | Invoice Month | September 2012 |
| | Invoice Period | 08/27/12 - 09/17/12 |
| | | |
| | Order # | 4069329 |
| | Alt Order # | REP PARTY OF FL/HUK |

| Station | WOFL | Order # |
|-------------------|-------------------------------------|--------------|
| Account Executive | Account Executive Anthony Castaneda | Alt Order # |
| Sales Office | FSS Philadelphia | Deal# |
| Sales Region | National | Order Flight |
| | | |

Broadcast Cash

Billing Calendar Billing Type

Special Handling

09/11/12 - 09/17/12

| | IDB # | TV12736 |
|---|-----------------|---------|
| | Advertiser Code | |
| | Product Code | |
| l | | |
| | Agency Ref | |
| | | |

| Advertiser Ref | |
|----------------|--|

| | Line Channel Description | Time | Day | Date | Length | Length Air Time | Ad-1D | Rate Reconciliation | Ref# |
|----------|--|----------|---------------|------------------------------------|----------|--------------------|------------------------|----------------------|----------|
| ø | WOFL Fox 35 5p News CANDIDATE DISCOUNT WOFL | 5-530P | ìĻ | 09/14/12 | 30 | 5:23 PM | DH100TVFL | \$630.00 | 2 |
| | WOFL Fox 35 5p News CANDIDATE DISCOUNT | 530-6P | | | | | | | |
| | | | 09/10/1 | 09/10/12 to 09/16/12 | 3x | MTF | | | |
| | WOFL | | ≯i | 09/12/12 | :30 | 5:55 PM | DH100TVFL | \$630.00 | |
| | WOFL WOFL | | 드 | 09/13/12 09/14/12 | <u> </u> | 5:45 PM 5:51 PM | DH100TVFL DH100TVFL | \$630.00 \$630.00 | ୯ ୯ |
| | WOFL Pac 12 RS Prime Game IMMEDIATELY PREEMPTIBLE | 7p-1030p | | | | | | | |
| | | | 09/10/13 | 2 to 09/16/12 | ۲ ۲ | -S | | | |
| | WOFL | | Sa | Sa 09/15/12 | :30 | 7:40 PM | DH100TVFL | \$1,050.00 | 2 |
| | WOFL | | Sa | 09/15/12 | 30 | 11:35 PM | DH100TVFL | \$1,050.00 | _ |
| | WOFL Good Day 8a IMMEDIATELY PREEMPTIBLE | 8a-9a | | | | | | | |
| | | | 09/10/13 | 09/10/12 to 09/16/12 | Ļ | | | | |
| | WOFL | | Ŀ | 09/14/12 | :30 | 8:59 AM | DH100TVFL | \$200.00 | 2 |
| 19 | WOFL Fox 35 5p News CANDIDATE DISCOUNT | 5-530P | | | | | | | |
| | | | 09/17/13 | 09/17/12 to 09/23/12 | ,× | M | | | |
| <u>~</u> | WOFL Fox 35 5p News | 530-6P | Σ | 09/17/12 | 90 | 5:23 PM | DH100TVFL | \$630.00 | ~ |
| | CANDIDATE DISCOUNT | | 1 | 1 | | | | | |
| | WOFL | | 09/1//13 M | 09/17/12 to 09/23/12 M 09/17/12 | 30 X | M 5.44 PM | DH100TVE | 8630.00 | - |
| 72 | WOFL SEC Football Pre Game IMMEDIATELY PREEMPTIBLE | Various | | | | | | | - |
| | WOF | | 09/10/12 | 09/10/12 to 09/16/12 | ¥, | 42:00 DM | mi100m/rri | 6100 00 | - |
| | | | g) | 20/10/12 | ٠ ٢ | 12.00 FW | UMICOLIVE | 00.00 | - |

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Chicago, IL 60693 Main: (407) 644-3535 Billing: (407) 644-3535

MOFL

12315 Collection Center Drive

Billing Address:

Attention: Accounts Payable 600 Fairmount Avenue Mentzer Media Service Suite 306 Towson, MD 21286

| | | J |
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| Advertiser | Rep Party of FL / Hukill Gaetz Gardiner | |
| Product | RPOF/HUK,GAETZ,GARD | L |
| Estimate Number 1958 | 1958 | L |

INVOICE

| | | Invoice # | 4069329-1 |
|---|---|----------------|---------------------|
| | Rep Party of FL / Hukill Gaetz Gardiner | Invoice Date | 09/30/12 |
| | RPOF/HUK,GAETZ,GARD | Invoice Month | September 2012 |
| ē | er 1958 | Invoice Period | 08/27/12 - 09/17/12 |
| | | | |

| Order # | 4069329 |
|--------------|--|
| Alt Order # | REP PARTY OF FL/HUK |
| Deal # | |
| Order Flight | 09/11/12 - 09/17/12 |
| | The state of the s |

Account Executive Anthony Castaneda

WOFL

Station

FSS Philadelphia

National

Sales Region Sales Office

| Billing Calendar | Broadcast | 1DB # |
|------------------|-----------|-----------------|
| Billing Type | Cash | Advertiser Code |
| Special Handling | | Product Code |
| | | |

TV12736

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| | JOHNOV Ref | 2 | 7-0 | overuse: Ret | |

| Line | Channel | Time | Day | Date | Length | Length Air Time | Ad-ID | Rate Reconciliation Ref# | # |
|------|--|-------------|----------------------|-------------------|--------|---|------------|--------------------------|--------------|
| 7 | WOFL SEC Football Pre Game IMMEDIATELY PREEMPTIBLE | Various | | T-C-Friedministry | | A Philipmint this include the common of the | | | |
| 5 | WOFL SEC Football Non Home IMMEDIATELY PREEMPTIBLE | Various | | | | | | | |
| | | | 09/10/12 to 09/16/12 | 09/16/12 | 1x | | | | |
| 4 | WOFL WOFL NFL RS Pre Game Bucs | Various | Sa | 09/15/12 | :30 | 3:55 PM | DH100TVFL | \$415.00 | - - |
| | | | 09/10/12 to 09/16/12 | 09/16/12 | ă | S | | | |
| | WOFL | | ns Ns | 09/16/12 | 30 | 11:59 AM | DH100TVFL | \$1,350.00 | - 0 |
| 5 | WOFL Good Day 5a IMMEDIATELY PREEMPTIBLE | 5-530A | 3 | 71/02/02 | 25. | 15.10 FW | 74±00 17FL | 00.000,11\$ | N |
| | : | | 09/10/12 to | 09/16/12 | ,× | WTF | | | |
| | WOFL | | F 09/14/12 | 09/14/12 | :30 | 5:28 AM | DH100TVFL | \$75.00 | - |
| 16 | WOFL Good Day 430a IMMEDIATELY PREEMPTIBLE | 430a-5a | | | | | | | |
| | | | 09/10/12 to 09/16/12 | 09/16/12 | × | MTF | | | |
| 17 | WOFL WOFL SUN 8-10A CANDIDATE DISCOUNT | SUN 8-10A | M | 09/12/12 | :30 | 4:43 AM | DH100TVFL | \$30.00 | |
| | | | 10/12 to | 09/16/12 | × | S | | | l |
| | 7 | | n N | 09/16/12 | 30 | 9:20 AM | DH100TVFL | \$115.00 | |
| | | Aired Spots | 28 | | | | | | |

\$22,995.00 Gross Total

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

4069329-1

Invoice #



Remit Address:

12315 Collection Center Drive WOFL

Billing: (407) 644-3535 Chicago, IL 60693 Main: (407) 644-3535

Billing Address:

Attention: Accounts Payable Mentzer Media Service 600 Fairmount Avenue Towson, MD 21286 Suite 306

INVOICE

| Advertiser Product Estimate Number | Rep Party of FL / Hukill Gaetz Gardiner RPOF/HUK,GAETZ,GARD | Invoice Date Invoice Month | 09/30/12 September 2012 |
|--|--|-------------------------------|----------------------------|
| | | IIIVOICE LEIDO | 71/1/62 - 73/1/17 |
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| | | 2000 | 1-01-00-00-00-00-00-00-00-00-00-00-00-00 | |
|----------------------|-------------------------------------|---|--|--|
| Estimate Number 1958 | 1958 | Invoice Period | 08/27/12 - 09/17/12 | |
| | | *************************************** | Propriestry and a second secon | |
| Station | WOFI. | Order# | 4069329 | |
| Account Executive | Account Executive Anthony Castaneda | Alt Order # | REP PARTY OF FL/HUK | |
| Sales Office | FSS Philadelphia | Deal # | | |
| Sales Region | National | Order Flight | 09/11/12 - 09/17/12 | |
| | | | | |

Broadcast Cash

Billing Calendar Billing Type

Special Handling

| TV12736 | ep | | | 4 |
|---------|-----------------|--------------|------------|----------------|
| 10B# | Advertiser Code | Product Code | Agency Ref | Advertiser Ref |
| | | | | |

/11/12 - 09/17/12

| Agency Commission |
|-------------------|
| |

Net Amount Due

Payment Terms 30 Days \$19,545.75

\$3,449.25